

Annual Corporate Sponsorship: 2024-2025

The Foundry Community exists to support, educate, and develop the Nebraska purpose-driven community.

Sponsor Level	Leader	Developer	Supporter
	\$5,500	\$2500	\$750
Included in Foundry Email List (Approximately 700 contacts)	✓	✓	✓
Sponsor featured in the bi-monthly Foundry newsletter with logo	✓	✓	✓
Featured on the Foundry website with logo and link to business	✓	✓	✓
Sponsor recognition on signage in 2nd floor public information area	✓	✓	✓
Sponsor able to host a training (fee) or workshop (no cost) one time per year coordinated by the Foundry staff	✓	✓	✓
Included in Foundry Email List	✓	✓	✓
Social Media Post or Share	✓	✓	
Lunch Sponsorship with Recognition	✓	✓	
Access to the Conference Room Space at no cost for up to 16 hours/month	✓		
Common area sponsorship for the year with recognition signage (Collaboration Leader) or Access to the Intern Foundry and/or Base Camp Foundry Program (Talent Leader)	✓		

LEVELS OF SPONSORSHIP

I. Leader - \$5500

Leader is our highest level of sponsorship with the most significant impact. There are two ways to become a Foundry “Leader”.

A. Talent Leader

Foundry Talent Leader level sponsors directly support the Talent and Capacity arm of the Foundry operation, specifically – the Intern Foundry (IF) program and/or Base Camp Foundry (BCF) program. Both IF and BCF are initiatives designed to make a positive dent in Nebraska’s Brain Drain and provide purpose-driven organizations with critical capacity. Talent Leaders understand that sponsoring highly-skilled interns (for your organization and/or in support of nonprofits) through IF, or, by supporting nonprofit project capacity through BCF, helps Lincoln and Nebraska retain critical talent through meaningful connections and, at the same time, builds a long-term, robust ecosystem of community impact through strategic nonprofit and purpose driven organizational capacity. Purpose-driven businesses are given a free membership to the Do More Good Movement and are required to sign the purpose-driven pact.

or

B. Collaboration Leader

Foundry Collaboration Leader level sponsors work to empower the Foundry Community by sponsoring collaborative and intentionally designed community gathering space. Through this level of sponsorship, Collaboration Leaders can name a Foundry meeting room or common area for one year (renewal possible) to maximize consistent branding and actively support community collaboration. The Foundry serves over 200 organizations in our community per year, with over 100 nonprofit members. A contribution to the continuous improvement of infrastructure and physical space, designed to bring purpose-driven individuals and organizations together, advances community and impact in Lincoln.

II. Developer - \$2500

Foundry Developers are committed to action and want your organization’s name associated with purpose. You believe in the goals of the Foundry and want to be a concrete part of making the community – focused on developing talent, capacity, education, and organizational culture, strong.

Branding your name on Foundry signage (online and in the building), and sponsoring a lunch for Foundry members, gives you access to sharing your value for purpose and you are motivated to do this.

III. Supporter - \$750

You are an active supporter of the Foundry Community and you want to be a part of making the purpose-driven community in Lincoln and Nebraska strong. You understand that the value proposition of the Foundry Community – focused on support, education, and development of Lincoln nonprofits and purpose driven organizations is an important part.

IV. Consultant Corporate Sponsorship - \$360

Nonprofit sole proprietors and small nonprofit consulting firms may provide corporate sponsorship to the Foundry through “consultant” corporate sponsorship level support. This level of sponsorship includes the following benefits:

- Consultant may host nonprofit or purpose-driven training sessions or workshops coordinated through Foundry staff as demanded by members
- Consultant will be included on Foundry membership email list, highlighted in Foundry newsletter with company logo, promoted on the Foundry website with company logo, and included on a recognition sign in the front desk area for sponsorship

BENEFIT DESCRIPTIONS

Foundry Email List Inclusion

The Foundry Community has assembled a list of 700 email addresses for members, friends, and interested community members to stay connected and updated on sponsored activities and community updates. Inclusion as part of the email list provides a great opportunity for corporate sponsors to stay in the loop on activities, announcements, and events.

Foundry Bi-Monthly Newsletter Recognition

Twice per month, the Foundry sends out a community newsletter to 700 followers. All corporate sponsors will have their logo displayed in the bi-monthly newsletter. Sponsored corporate sponsor training or workshop will also be listed.

Promoted on the Foundry Web Page

The Foundry website recognizes all corporate sponsors, with company logo, on the home page. The website is accessed internally and externally for co-working and conference room reservations, event registrations, fiscal sponsor information, and information regarding the Intern Foundry (IF) program and Base Camp Foundry participation each year. On average, the Foundry website is seen by over 5000 individuals per year based on visitor analytics.

Public Information Area Sign Recognition

Digital recognition of all corporate sponsors, by level, will be displayed adjacent to the front desk area of the Foundry in the Public Information area on the 2nd floor. Company logos will be highlighted on a corporate sponsor display.

Foundry Training Opportunities

Corporate sponsors can host a training or workshop session, one coordinated per year by Foundry staff, for members. This is a great way for corporate sponsors to offer resources to community members on topics of mutual interest related to nonprofit and purpose-driven information and topics.

Foundry Social Media Feature

The Foundry Marketing team posts on average three high quality posts per week on a variety of social media platforms such as LinkedIn, Facebook, and Instagram. Leader (Talent and Collaboration) and Developer Corporate sponsors are highlighted twice per year to the growing 1,300+ Foundry social media followers.

Community Space Sponsorship

Within the Foundry space, there are several meeting rooms and common spaces that are frequently traveled and used by members and individuals/groups in the community. In 2023, for example, the Foundry had over 100 member organizations – all either nonprofits or purpose driven businesses in Lincoln. The bulk of members reside in the building and utilize common areas on a weekly, if not daily, basis. With over 200 organizations served on-site at the Foundry each year (over 90% nonprofits), visibility in the conference rooms or common areas are opportune corporate sponsor branding opportunities. To name a Foundry common area of your choosing with your business logo, the cost is \$2500 per year as part of the Collaboration Leader sponsorship level. The following is a list of brandable common or meeting room space:

- Second Floor Kitchen
- Third Floor Kitchen
- Den Phone Room
- Third Floor Conference Room
- Narnia Conference Room
- Green Room
- Orange Room
- Blue Room

Intern Foundry (IF) and/or Base Camp Foundry (BCF) Access

An important part of the Foundry mission is to provide nonprofits and purpose-driven organizations additional high achieving talent and capacity, and, at the same time, work to reduce Nebraska's brain-drain. This goal comes to life through the Intern Foundry (IF) program – a partnership with the UNL Honors program. As a Foundry *Talent Leader* corporate sponsor, your organization (or a nonprofit you designate) will have access to up to 120 hours of intern project talent during a designated term. See thefoundry.co/what-we-offer/intern-foundry-program for more details about the IF program and the difference it is making for students and community impact.

Like Intern Foundry (IF), Base Camp Foundry (BCF) is a partnership, this one with ServeNE, that deploys two AmeriCorps team members to work with small nonprofits on strategic short term project capacity. Talent Leader level sponsorship allows you to select up to two nonprofits who will be served by BCF - a gift that is often a game-changer for small groups doing important community-based grassroots work in need of critical project capacity.

Lunch Sponsorship with Recognition

Throughout the year the Foundry hosts a community impact lunch with speakers addressing topics related to the needs in our community. These lunches are held in one of the large conference rooms of the Foundry and are limited to up to 50 attendees. *Leader* corporate sponsors (both Collaboration and Talent) have an opportunity to introduce the speaker at one lunch per year and are recognized as the event sponsor. All lunch and speaker arrangements are coordinated by Foundry staff.

FEEDING THE FUTURE: The Impact of Intern Foundry

The Intern Foundry (IF) program was thoughtfully designed to address the “brain-drain” in Nebraska and introduce high achieving college students to rich work-based learning opportunities. IF matches driven, community-oriented Honors students with nonprofits, purpose-driven businesses, and public-sector organizations, building a strong future talent, leadership, and volunteer pipeline for the 13,000+ nonprofit organizations across Nebraska.

Critical Talent and Capacity

95%

95% of participating nonprofits in 2022-2024 report that the talent and capacity provided by their intern was critical to the completion of essential projects.

"As a small nonprofit organization, the IF students add critical capacity and provide valuable support on some of our most pressing projects." - **Nonprofit Executive Director**

Quality Work

100%

100% of participating nonprofits in 2022-2024 report that the intern's work in the Intern Foundry program was quality.

"As a new nonprofit, our intern is making a huge impact already. Her dedication, enthusiasm, and professionalism is invaluable. The research she has already provided is setting us up for long-term success!" - **Nonprofit Co-Founder**

Critical Program for Internships

90%

90% of participating nonprofits in 2022-2024 report that the Intern Foundry program support and system were critical to our organization successfully having a successful internship experience.

"Finding, vetting, selecting and directing interns is a drain on our already scarce resources. The Foundry IF program alleviates that burden by training and matching interns to nonprofits while also offering ongoing support to everyone throughout the process. Without IF, we wouldn't have bothered with finding an intern and would have missed out on the opportunities that their work has provided." - **Participating Nonprofit Executive Director**

The value that students gain from the IF program is remarkable. 100% of interns report gaining valuable experience with integrated learning, problem solving, and communication skills. Several interns even report a greater sense of fulfillment.

KEY QUOTES FROM INTERN FOUNDRY

Quotes From Intern Foundry Supervisors

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"I have been very impressed with the interns that we have had. They are smart, driven, and have a willingness to learn."

"Intern got up to speed faster than I expected."

"Like similar organizations, we are very busy multitasking and wearing many hats. The fact that our intern is able to work independently, and has from Day One, is so valuable. Our intern has exhibited superior skills in project management, setting her our timelines and goals. Her independence allows us more time to focus on providing feedback, guidance, and experience enhancing transferable career skills."

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Quotes From Interns

"I've gained a lot of knowledge into the runnings of nonprofits, and was surprised at the unique challenges they face."

"The support system that is provided with the Foundry to back up what our supervisors provide is really helpful."

"Through the work I've done so far, I've had my eyes opened to new opportunities in Nebraska, and I've gained new hard skills that are extremely valuable."

"It {IF program} opened the door for me to realize I may want to work in the nonprofit sector in the future and continue doing fulfilling work."

Incoming Intern Foundry Coordinators



Livia Ziskey



Peyton Schoone



Audrey Ellis

Meet Our Team



Julie Murray-Jensen
Executive Director



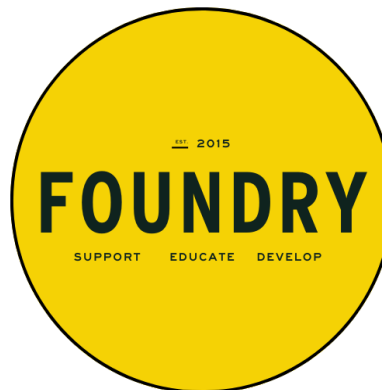
Alesha Skoda
Operations Manager



Beth Sachtjen
Marketing and Experience Manager



Ethan Clinchard
Senior Coordinator



Kelly Zach
Base Camp Foundry Developer



Drew Baldrige
Intern Foundry Coordinator



Jeremy Pape
Base Camp Foundry Developer



Matt Price
Intern Foundry Coordinator

FOUNDRY COMMUNITY

Who We Are

SUPPORT. EDUCATE. DEVELOP.

200+

Organizations Served

The Foundry serves over 200 groups in Lincoln and greater Nebraska each year.

6,500+

Impact Hours

Over 6,500 hours of project-driven, local community impact work have been accomplished by IF interns.

91%

Participating Nonprofits

91% of Foundry member organizations are nonprofits.

70+

Students Served

The Intern Foundry program has served over 70 students. This number grows every spring and summer as a new cohort is brought in.

Sample Room Sponsorship Sign Recognition:

